

MULTISENSOR

Mining and Understanding of multilingual content for Intelligent Sentiment
Enriched context and Social Oriented interpretation

FP7-610411

D9.2

Project Website

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Abstract

The project website is the face of the MULTISENSOR project to the world. This document describes the objectives of the website and then presents its structure, the different sections and functionalities and how it is going to be used throughout the project lifecycle.

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Executive Summary

This document describes the project website (Deliverable D9.2) that will be used by the consortium to present MULTISENSOR to the community. The website will be the focal point for all people interested in project news, as it will be the fastest way to disseminate new information.

This document describes the overall purpose of the website, its structure and how it is going to be used to disseminate project news.

Abbreviations and Acronyms

RSS Rich Site Summary

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1 INTRODUCTION

A research project like MULTISENSOR can only be successful and achieve an important impact, if it establishes good connection with interested research and user communities for exchanging information, keeping up to date with the new developments and disseminating the results.

Nowadays, this can be best achieved through digital channels, such as traditional and social media but also through a classic website. The website has the advantage of being able to present information to a large group of people at the same time right on demand. It can provide basic information that is static e.g. a project description and its envisioned outcomes. But it can also deliver reoccurring and constantly changing pieces of information such as project progress reports or new results from the project.

The purpose of this document is to provide additional details, an abstract presentation and insights of MULTISENSOR website, which is submitted as the Deliverable 9.2 (type: Other).

The MULTISENSOR project website is such a focal point. It will be a core part of the project communication and fulfil the objectives mentioned in Chapter 2. Then, chapter 3 discusses the main goals of the website, while chapter 4 provides an overview of the website and presents in detail its structure. Finally, chapter 5 concludes this document.

2 OBJECTIVES

The project website has been designed to include provide a project overview and point out highlights. It will present information about concepts, vision, objectives and expected outcomes of the MULTISENSOR project.

The project's website main page will describe the goals of the project in a way easy to understand. There will be up-to-date information on intermediate and final project results, including public reports and publications deriving from the project work.

The site will give an overview on planned project events, including e.g. user group meetings, conferences and workshops, but also offer links to other relevant sites and links to partners' websites.

Using Web 2.0 technologies (such as RSS-Feeds), the site will enable visitors to stay up-to-date about the projects doings. The project will furthermore establish a presence in relevant social media channels.

All publicly available results of the project (such as code snippets, datasheets and publications) will be made available on the website for download.

MULTISENSOR website will also include contact details, in order to get in touch with the project team.

3 MAIN GOALS OF MULTISENSOR WEBSITE

The website <http://www.multisensorproject.eu> will be the face of the MULTISENSOR project to the world. It is expected to work as a central point of attraction for everyone interested in the work of the consortium towards the project goal.

The main goals of the website are:

- **informing** an interested public about MULTISENSOR and its progress
- **attracting** an audience of people interested in MULTISENSOR
- **connecting** to the community of experts in the research field of MULTISENSOR

The website uses a clear structure and common language to describe the project. This facilitates the presentation of information regarding the envisioned goals, the current state, as well as the ongoing activities of the MULTISENSOR project. Figure 1 depicts an overview of the home page of the site.

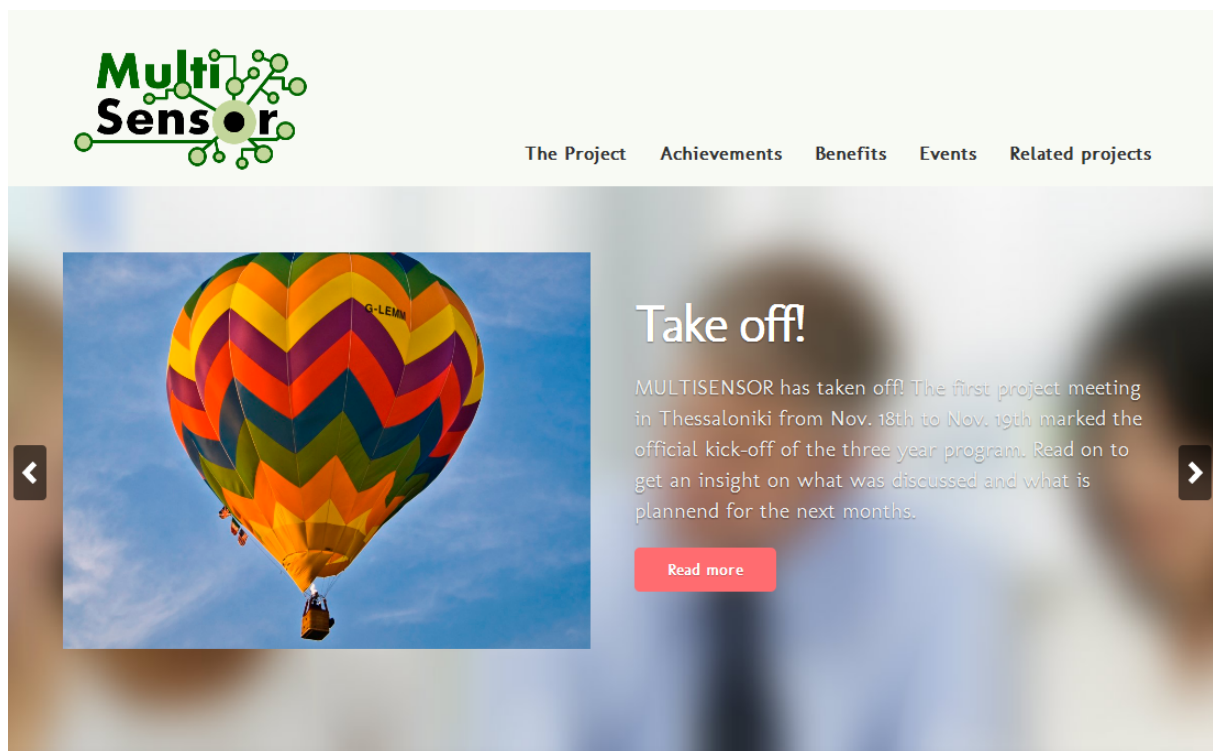


Figure 1: Home page of the MULTISENSOR Website

The **MULTISENSOR** website will be maintained during the project time life and at least 2 years after.

4 STRUCTURE OF THE WEBSITE

4.1 Overview

When entering the website, the user is presented with the most recent information about the project. This information is prominently placed in a slider that offers short pieces of information (so called teasers) to the three most recent page entries, trying to trigger the interest of people in reading more. The slider can include text, pictures, as well as videos. All three elements will be used to present information about the project in an interesting manner to visitors.

Below the slider there are additional entries about the ongoing process of MULTISENSOR. Both slider and text entries are going to report about the project and also publish news from the community surrounding MULTISENSOR. By clicking the single entries, the visitor is offered additional details on a topic, as well as the option to subscribe to an RSS-Feed, allowing the user to receive project updates automatically to their RSS-Reader or inbox.

The Blog is always available to the reader by clicking on the MULTISENSOR Logo or following the breadcrumb navigation home.

At the same time, the user is offered a well-structured site menu leading to webpages with more detailed information as shown in Figure 2. The categories shown give additional insights into the project, present the achievements of the consortium and offer a deeper understanding of what to expect from the project in terms of practical use. They also give an overview of public events and provide links to other projects and expert groups cooperating with MULTISENSOR.

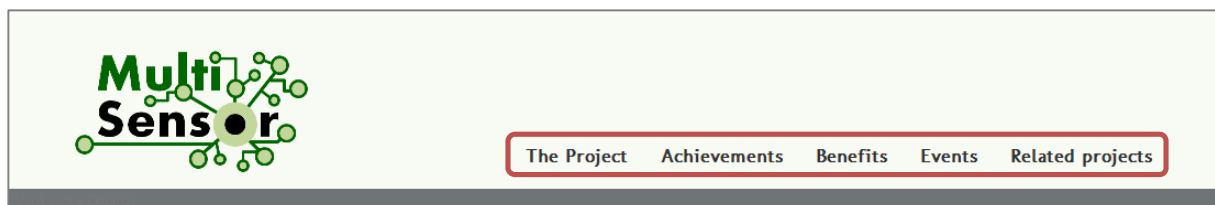


Figure 2: Header of the MULTISENSOR Website with the navigation bar

4.2 Project information

Following "The Project" tab (Figure 3) the visitor can read a *short intro* to the project ("MULTISENSOR – in short) including a fact sheet (downloadable in pdf format). For visitors interested in more there is a *more detailed information* page ("Want more Details?").

This tab also offers an *overview on the project partners* ("Partners") involved in MULTISENSOR. A *detailed page for every partner* highlights the role of each one in the project and provides an overview of the partner's background including expertise and participating project members.

Under the "Architecture" tab, visitors can find a *brief and simple overview on the planned technical structure* of the MULTISENSOR platform, including a short explanation.

For people interested in more details or they would like to submit questions or inquiries there is a "*contact*" page with the necessary information to *get in touch with the project coordinator*.

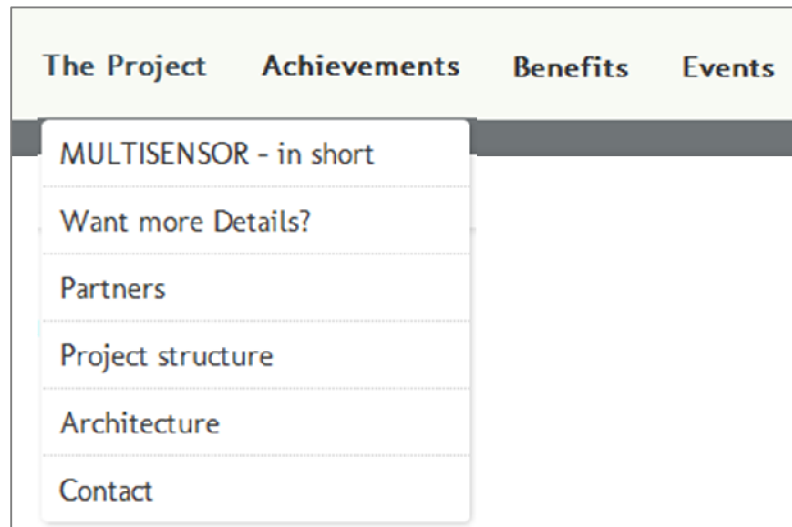


Figure 3: “The Project” tab and its subentries

4.3 Achievements

In order to give the visitor a better understanding of the current state of MULTISENSOR we provide all *project results* that can be made public under the “*Achievements*” tab (Figure 4).

Here the project offers a *list of all “Deliverables”* that are available for download (currently the list is empty since no public deliverables are available yet). Visitors can easily follow the project status and also get more information on every deliverable reached.

There is also a section for “*Publications*” that are produced within the framework of MULTISENSOR. This includes all publications like *academic papers*, *public presentations* on the project, *press releases* issued by the project team as well as *media coverage* on MULTISENSOR that is interviews and reports in any form (text, audio and video) or project reports. All information will be downloadable under Creative Commons license.

For people interested in reusing the results of the project, the website offers the download of “*Code*” (under Creative Commons license), as well as direct access to “*Datasets*” produced/reused within the frame of MULTISENSOR. All code fragments and datasets that are foreseen to be publicly available can be found here, either directly or via links to code libraries (currently these webpages are empty since no code and/or datasets are available yet).

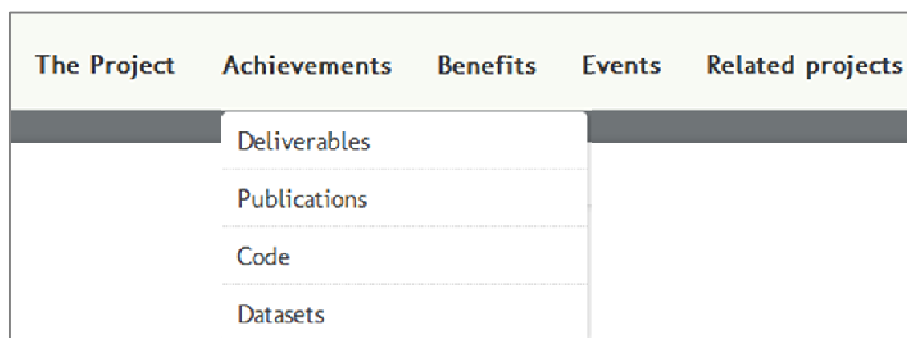


Figure 4: The “Achievements” tab and its subentries

4.4 Benefits of the project for visitors

Visitors that are interested in practical gains of MULTISENSOR will find more information under the “*Benefits*” tab (Figure 5). This tab is presenting the Use-Cases of MULTISENSOR that are the basis of the development, the testing and the evaluation. The user is offered an insight view on the different envisioned scenarios. Furthermore, this section offers a better understanding of the project outcomes and describes how users can benefit from the MULTISENSOR outcomes.

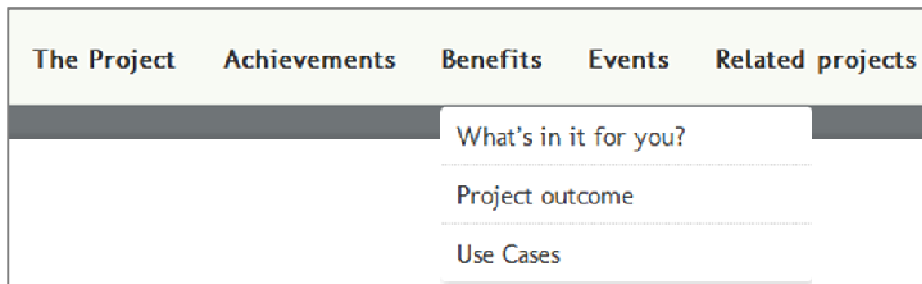


Figure 5: The “Benefits” tab and its subentries

4.5 Events

The “Events” tab provides visitors with a detailed calendar view with upcoming dates of conferences that MULTISENSOR is planning to participate in or hosting for other consortia and/or the public (Figure 6). Visitors can browse through the calendar, get an overview of the different events and see when and where the next event will take place.

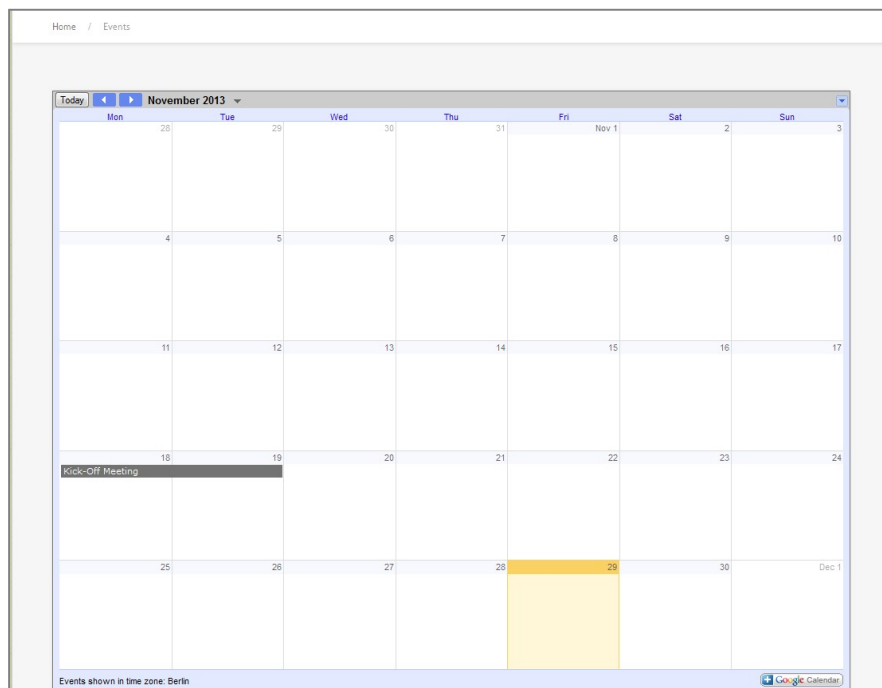


Figure 6: A google powered calendar shows the project events

4.6 Related projects

MULTISENSOR is not the only EU project that is currently dealing with analyzing, combining and integrating content from mass media data. The tab “Related projects” lists all related projects including links to them, a short description on how the projects differ from MULTISENSOR and the identified synergies (Figure 7). MULTISENSOR will stay in close contact with these project teams to assure the reuse of project results wherever it makes sense, gain from synergies and avoid interferences.

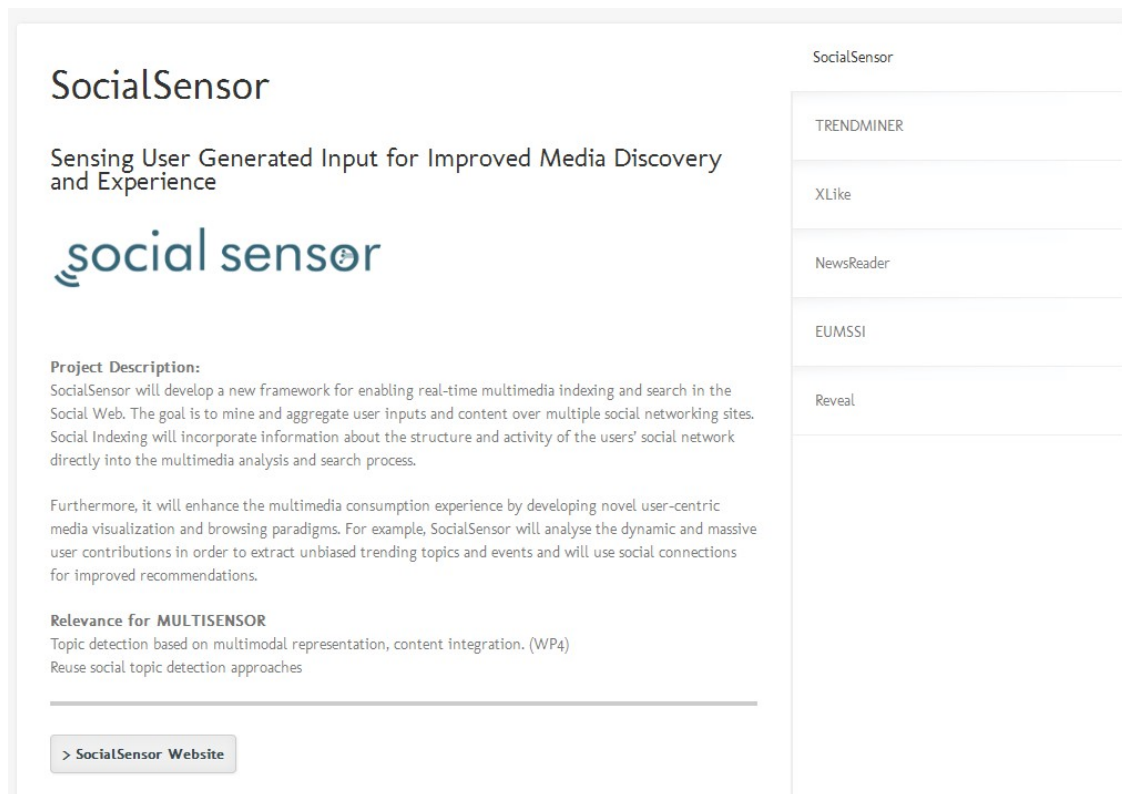


Figure 7: Overview of related EU projects

4.7 Additional elements

For all people interested in older news about MULTISENSOR and its research community there is an archive, which is accessible at the bottom of the page. The archive lists all published news articles in a monthly overview. The footer also offers social media connection to MULTISENSOR to underline the social presence of the project. Furthermore it contains the necessary legal notice.

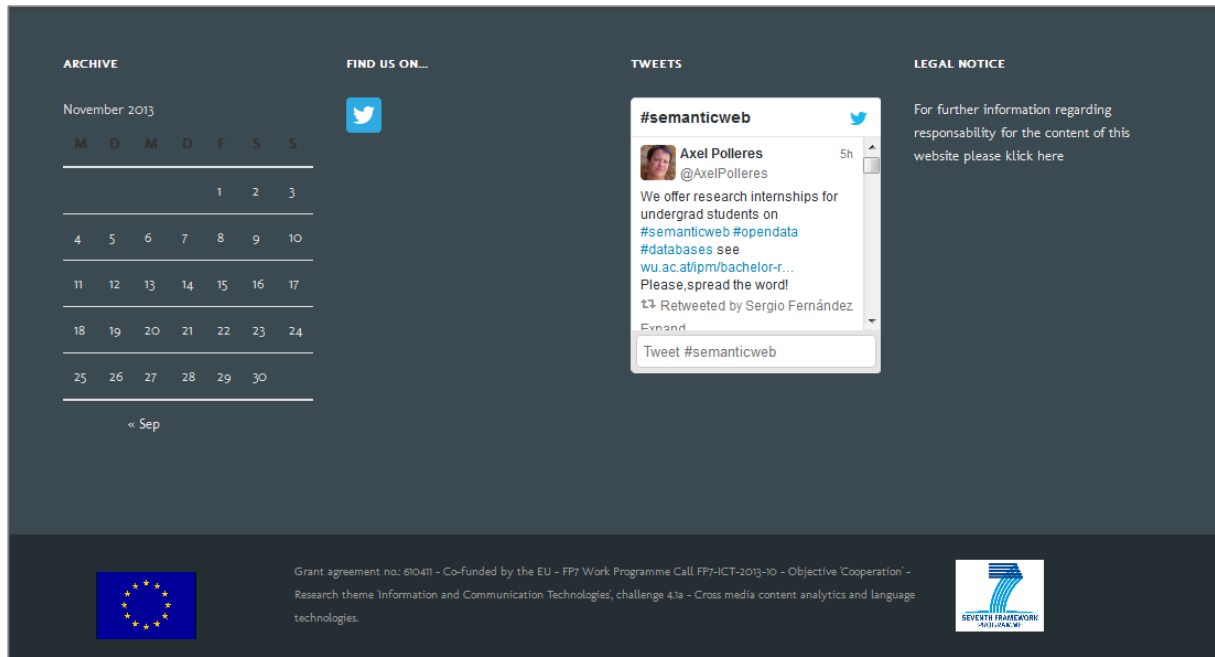


Figure 8: Webpage footer

5 CONCLUSIONS

The project website will help MULTISENSOR to keep in contact with the surrounding research, user and industrial community. Its success will very much depend on how often it is updated and used by the project members. It is therefore necessary to continuously provide status updates on the project's progress but also news and hot topics discussed in the community. Thereby making the MULTISENSOR website a focal point for people interested not only in the project but also in the broader research areas.

Even though it will be only one of the several tools to inform people about MULTISENSOR, the website will play a very important role in disseminating project news.