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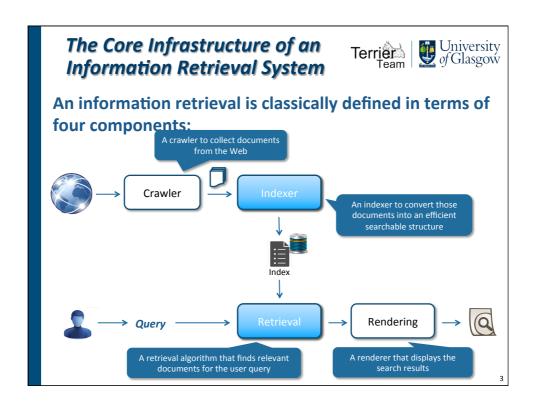
Infrastructures for Efficient & Effective Learning-To-Rank

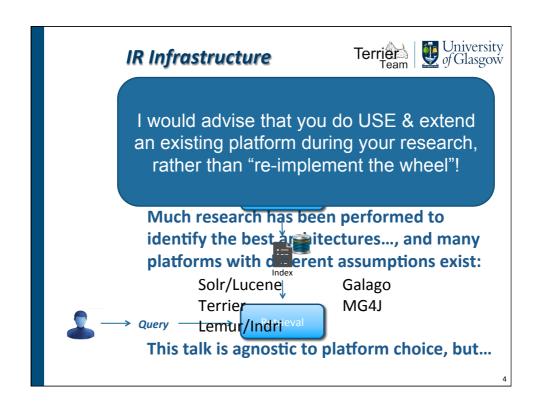
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Under development as Glasgow since 2001, with support for classical and modern infrastructures, e.g.:

- Compressed index structures (including MapReduce-based indexing)
- Classical, field-based & proximity models (e.g. Markov Random Fields, BM25F), along with learning-to-rank

We have researched and tested many infrastructure techniques by building upon and extended Terrier...

... and I'll tell you about a few here today!

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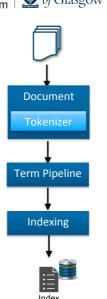
Inside a Classical Indexer

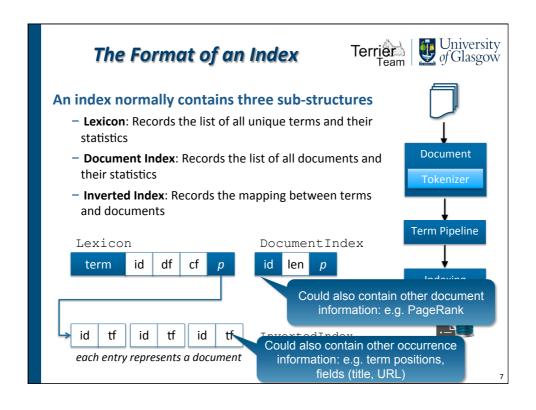


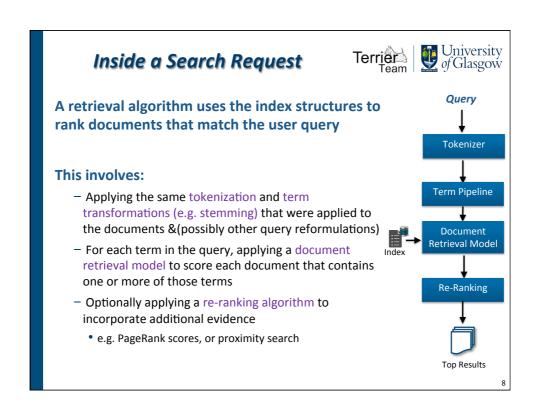
The indexer is responsible for building an efficient structure that enables fast search for a user query – called an *index*

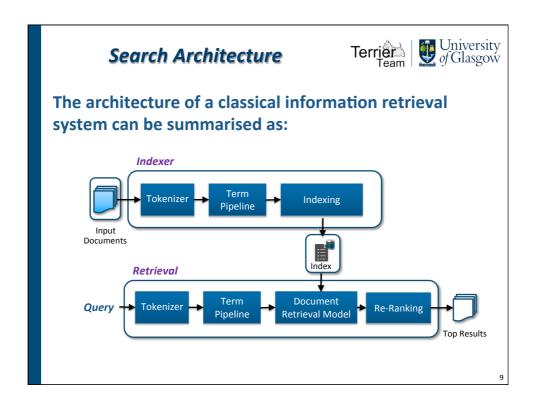
This involves:

- Extracting the terms from each document (tokenization)
- Applying transformations to the terms to make subsequent search easier
 - e.g. remove stopwords or apply stemming
- Index the terms within each document (record which terms the document contains)



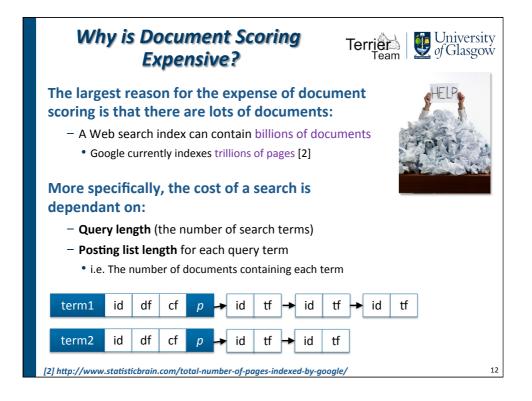






Increasing Efficiency
SMALLER, BETTER, FASTER

University of Glasgow Terrier Team Search Efficiency Query It is important to make retrieval as fast as possible Tokenizer -Research by bing indicates that even slightly slower retrieval (0.2s-0.4s) can lead Term Pipeline to a dramatic drop in the perceived quality of the results [1] Document Retrieval Model So what is the most costly part of a (classical) search system? Re-Ranking Scoring each document for the user query Top Results [1] Teevan et al. Slow Search: Information Retrieval without Time Constraints. HCIR'13



Strategies to Speed-up Search Terrier University of Glasgow





There are several enhancements to the search architecture that can make search more efficient

Search result/Term caching

- Where possible avoid the scoring process altogether

Dynamic Pruning

- Skip the scoring of documents that are not likely to make the first few search result pages

Index compression

- Reduce the time it takes to read a posting list

Search Result/Term Caching Terrier Team





Caching strategies are built on the idea that we should store answers to past queries

- Past answers can be used to bypass the scoring process for subsequent
- For popular queries, caching is very effective

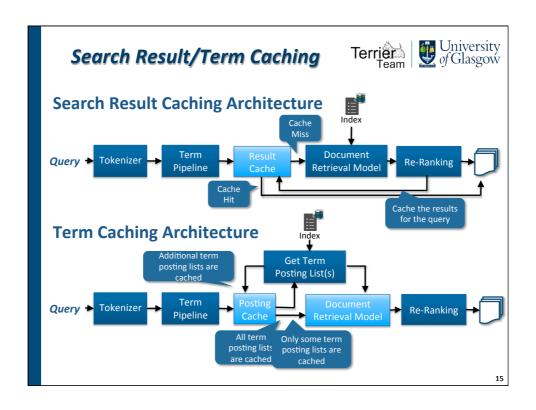
There are two types of caching strategy

- Search Result Caching stores the final ranked list of documents for a query
- Term Caching stores the posting lists for each of the query terms

Caching is effective [3]:

- Search Result caching can avoid scoring for 50% of queries so called head queries
- Term caching can skip one or more posting lists for 88% of queries

[3] Baeza-Yates et al. The impact of caching on search engines. SIGIR'07



More on Caching





Memory is cheap...

 The logical consequence is that many search engines keep entire index in memory

SSDs and hard drives offer slower storage tiers

For many queries, phrases can be used to help the ranking

- If we had bigram posting lists, we could score much quicker these queries
- But we cannot store postings for all bigrams

Instead, frequently bigrams from the query log can be selected, and then SSD and disk space can be used to cache and store these "term pair" posting lists [4]

• And decide on a per-query basis to use them or not [5]

[4] Yan et al. Efficient Term Proximity Search with Term-Pair Indexes. CIKM 2010 [5] Risvik et al. Maguro, a system for indexing and searching over very large text collections. WSDM 2013

Paired Posting Lists

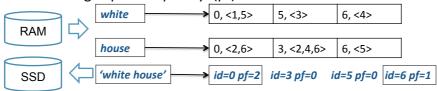




Consider a query white house

• We can retrieve for the phrase "white house" by intersecting the inverted index posting lists for 'white' and 'house',

-calculating a 'pair frequency' (pf) for each document



• In essence, we can simulate a posting list for "white house", without indexing it as a bigram

Then if 'white house' occurs frequently in the query stream, it can be cached, e.g. to SSD

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Query Evaluation & Dynamic Pruning





Even when using caching, retrieval still needs to score many documents, i.e. when the query/query terms are not in the cache

Normal strategies makes a pass on the postings lists for each query term

• This can be done Term-at-a-time or Document-at-a-time (all query terms in parallel)

Dynamic pruning strategies aim to make scoring faster by only scoring a subset of the documents

- The core assumption of these approaches is that the user is only interested in the top K results, say K=20
- During query scoring, it is possible to determine if a document cannot make the top K ranked results
- Hence, the scoring of such documents can be terminated early, or skipped entirely, without damaging retrieval effectiveness to rank K

We call this "safe-to-rank K"

Document Skipping



The two most well known methods for document skipping (dynamic pruning) are MaxScore and WAND

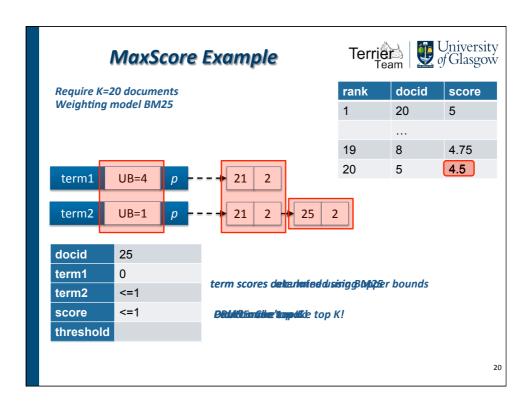
MaxScore [6]

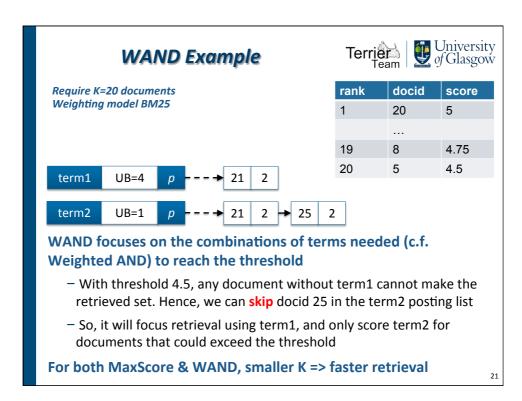
 Early termination: does not compute scores for documents that won't be retrieved by comparing upper bounds with a score threshold

WAND [7]

- Approximate evaluation: does not consider documents with approximate scores (sum of upper bounds) lower than threshold
- -Therefore, it focuses on the combinations of terms needed (wAND)

[6] H Turtle & J Flood. Query Evaluation : Strategies and Optimisations. IPM: 31(6). 1995. [7] A Broder et al. Efficient Query Evaluation using a Two-Level Retrieval Process. CIKM 2003.





Some numbers...





To demonstrate the benefit of dynamic pruning, we report experiments from [8]

- Retrieve K=1000 document for BM25 on the ClueWeb09 collection
- 1000 real search engine queries

Query Evaluation	Mean Response Time	Postings Scored
Exhaustive DAAT	1.36	100%
MaxScore	1.24	43.0%
WAND	0.96	10.8%

This is for "safe-to-rank 1000". Both WAND & MaxScore can be configured to be faster, but unsafe, i.e. permit losses in effectiveness above rank K

• This is achieved by over-inflating the threshold

Overall, dynamic pruning is an important component of modern search engine deployments

[8] N Tonellotto, C Macdonald, and I Ounis. Effect of different docid orderings on dynamic pruning retrieval strategies. SIGIR 2011.

Index Compression

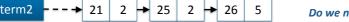


The previous two approaches make retrieval faster by scoring fewer documents, however it is also possible to make the scoring of each document faster!

This can be achieved by applying index compression [9]

- Motivation: it physically takes time to read the term posting lists, particularly if they are stored on a (slow) hard disk
- Using compressed layouts for the term posting lists can save space (on disk or in memory) and reduce the amount of time spent reading
- -But decompression can also be expensive, so efficient decompression is key!

1 integer = 32 bits = 4 bytes total = 24 bytes



Do we need 32 bits?

[9] Witten et al. Managing Gigabytes: Compressing and Indexing Documents and Images. Morgan Kaufmann 1999.

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Delta Gaps

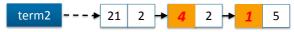




Most of the information in a posting list is docids...

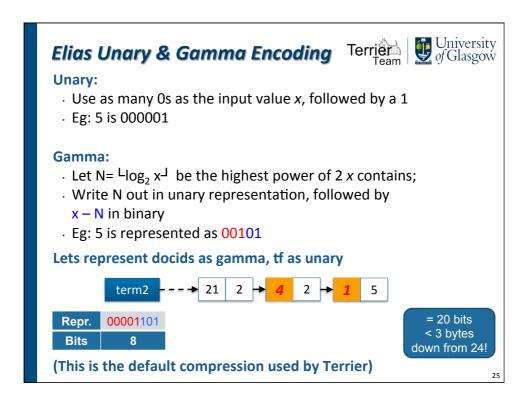
· ...in ascending order!

We can make smaller numbers by taking the differences



So each docid in the posting lists could be represented using less bits

- How to represent these numbers?
- 32 bits has a range -2147483648 .. 2147483648
- Using a fixed number of bits is wasteful



Other Compressions Schemes





Elias Gamma & Elias Unary are moderately expensive to decode: lots of bit twiddling!

- Other oblivious schemes are byte-aligned, e.g.
 - -Variable byte Williams, Zobel (1999)
 - -Simple family Ahn, Moffat (2005)

Documents are often clustered in the inverted index (e.g. by URL ordering)

- Compression can be more effective in blocks of numbers
- List-adaptive techniques work on blocks of numbers
 - -Frame of reference (FOR) [10]
 - -Patched frame of reference (PFOR) [11]

[10] J. Goldstein et al. Compressing relations and indexes. ICDE 1998.[11] M. Zukowski et al. Super-scalar RAM-CPU cache compression. ICDE 2006.

Frame of Reference





Idea: pick the minimum *m* and the maximum *M* values of block of numbers that you are compressing.

Then, any value x can be represented using b bits, where b = $\lceil \log_2(M-m+1) \rceil$.

Example: To compress numbers in range {2000,...,2063}

- $\lceil \log_2(64) \rceil = 6$
- So we use 6 bits per value:

2000 6 xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx

2 2

Compression: Some numbers [12] Terrier University of Glasgow





ClueWeb09 corpus – 50 million Web documents

- 12,725,738,385 postings => 94.8GB inverted file uncompressed NO retrieval numbers: WAY TOO SLOW!
- Terrier's standard Elias Gamma/Unary compression = 15GB

	time	size	time	size
	docids		tf	S
Gamma/Unary	1.55	-	1.55	-
Variable Byte	+0.6%	+5%	+9%	+18.4%
Simple16	-7.1%	-0.2%	-2.6%	+0.7%
FOR	-9.7%	+1.3%	-3.2%	+4.1%
PForDelta	-7.7%	+1.2%	-1.3%	+3.3%

Compression is essential for an efficient IR system

• List adaptive compression: slightly larger indices, markedly faster

[12] M Catena, C Macdonald, and I Ounis. On Inverted Index Compression for Search Engine Efficiency. ECIR 2014.

Efficient Query Evaluation





Caching, Pruning & Compression all form essential aspects of an efficient IR system

• Each form important improvements to efficiency, often without affecting effectiveness

Other works I haven't covered include:

- Impact ordered posting lists: an alternative index layout
- Block-Max WAND: integrates WAND more tightly with the index block format



Ranking cascades & Learning to Rank

EFFICIENTLY INCREASING EFFECTIVENESS

Motivations for Learning





There are a plethora of weighting models

- Term weighting models have different assumptions about how relevant document should be retrieved, and varying effectiveness

Also:

- Field-based models: term occurrences in different fields matter differently
- Proximity-models: close co-occurrences matter more
- -Priors: documents with particular lengths or URL/inlink distributions matter
- Query Features: Long queries, difficult queries, query type

QUESTIONS:

How to combine all these easily and appropriately: i.e. efficiently & effectively...

T.-Y. Liu. Learning to rank for information retrieval. Foundation and Trends in Information Retrieval, 3(3), 225–331. 2009 C Macdonald et al. The Whens & Hows of Learning to Rank. IR Journal. 16(5), 2012

Ranking Cascades





The ranking can be done as a cascading process [13]

- Rank some documents
- Pass top-ranked onto next cascade for refined re-ranking

Re-Ranking: Try really hard to 20 docs

get the top of the ranking correct, [**LEARNING TO RANK** using many signals (features)

Simple Ranking: Identify a set most 1000s of likely to contain relevant documents documents 1.000.000.000s

Binary: do query terms occur?

[13] J Pederson. Query understanding at Bing. SIGIR 2010 Industry Day.

of documents

Learning to Rank





Application of specialised machine learning techniques to automatically (select and) weight retrieval features

-Based on training data with relevance assessments

Learning to rank has been popularised by several commercial search engines

- -They require large training datasets, possibly instantiated from click-through data
- -Click-through data has facilitated the deployment of learning approaches

Infrastructure for **Learning to Rank**





1. Sample Identification

- Apply BM25 or similar (e.g. DFR DPH) to rank documents with respect to the query
- Hope that the sample contains *enough* relevant documents

2. Compute more features

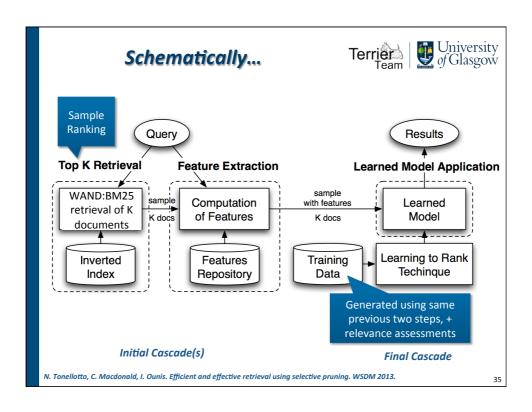
- Query Dependant: more weighting models
- Query Independent: e.g. PageRank, URL length

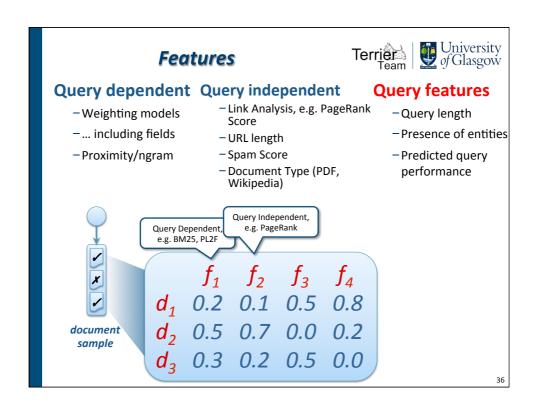
3A. Learn ranking model

- Based on training data

3B. Apply learned model

- Re-rank sample documents





Types of Learned Models (1) . Linear Model





Linear Models

 Many learning to rank techniques generate a linear combination of feature values:

$$score(d,Q) = \sum_{f} w_{f} \cdot value_{f}(d)$$

- -Very efficient to apply
- -These models have limitations:
 - Feature Usage: Linear models assume that the same features are needed by all queries
 - Model Form: Genetic algorithms can learn functional forms, by randomly introducing operators (e.g. try divide feature a by feature b)

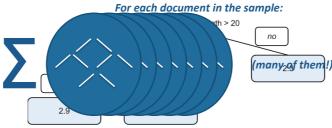
Type of Learned Models (2) **Regression Trees**



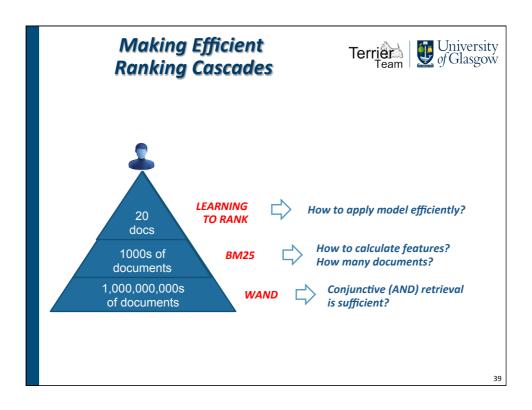


Tree Models

- -A regression tree is series of decisions, leading to a partial score output
- -The outcome of the learner is a "forest" of many such trees, used to calculate the final score of a document for a query
- -Their ability to customise branches makes them more effective than linear models
- -Several major search engines use regression trees at the heart of their ranking model, e.g. Microsoft's LambdaMART



S. Tyree, K. Weinberger, K. Agrawal, J. Paykin. Parallel Boosted Regression Trees for Web Search Ranking. WWW 2011.



Candidate Generation





Aim: to quickly identify candidates documents in the first cascade to score further

-Enough for high Recall; small enough to be efficient

Typically IR has focussed on disjunctive query processing

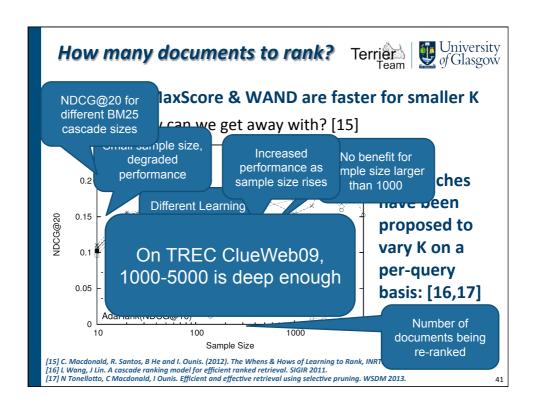
-This means term1 OR term2 OR term3

An alternative is using conjunctive processing to identify the first set before re-ranking

(NDCG@20)	BM25	Linear	LambdaMART
Disjunctive	0.21	0.25	0.26
Conjunctive	0.21	0.25	0.26

- Experiments in [14] showed no significant difference in NDCG@20 on ClueWeb09

 $[14] \ N \ A sadi. \ Effectiveness/Efficiency \ Tradeoffs \ for \ Candidate \ Generation \ in \ Multi-Stage \ Retrieval \ Architectures. \ SIGIR \ 2013.$



Query-Dependent Feature Extraction





We might typically deploy a number of query dependent features

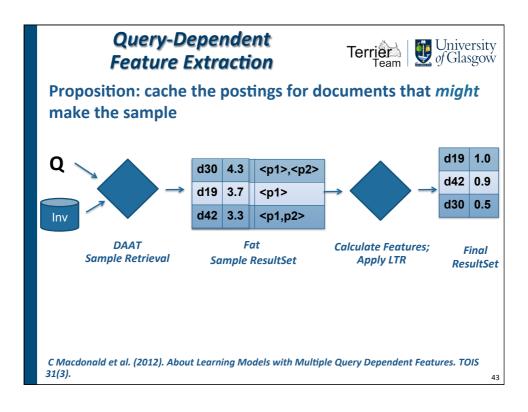
-e.g. more weighting models, proximity

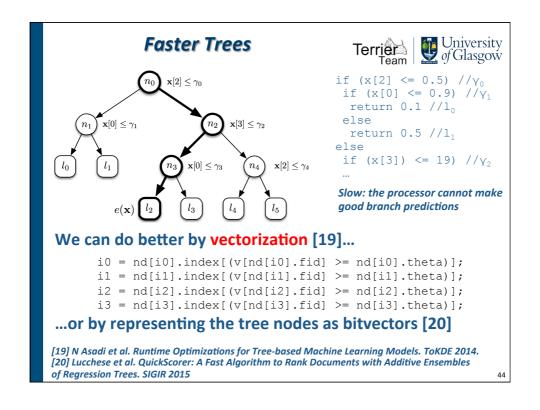
We want the result set passed to the final cascade to have all query dependent features computed

- Once first cascade retrieval has ended, its too late to compute features without re-traversing the inverted file postings lists
- -It takes too long to compute all features for all ranked documents

Proposition: cache the postings for documents that *might* make the sample

-Postings contain frequencies, positions, fields, etc.





Summary





We can re-rank the retrieved documents in cascades, to increase effectiveness

- Thereby making use of additional ranking features, both query dependent and query independent in nature, as well as query features
 - -Weighting models, proximity, PageRank, URL length, Query Length

There are various infrastructure choices about how to design your IR system to give effective results while still remaining sufficiently fast enough:

- For the early cascade, we've seen techniques such as conjunctive retrieval...
- ...while for the last cascade, recent research has focussed on fast regression tree application

Scaling Up

TALL vs WIDE SYSTEMS

Scaling Up Information Retrieval



Even with the aforementioned efficiency improvements, indexing and search is computationally and disk IO intensive



To satisfy high query loads, the retrieval process needs to be spread over many CPUs and hard disks

There are two main paradigms to scale up:

- Horizontal: Buy a large mainframe machine with lots of CPU cores and storage
- Vertical: Buy many machines and distribute the search process over them

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Vertical vs. Horizontal Scaling





Vertical Scaling

Advantages

- All resources are local to the processing
- Some applications do not lend themselves to a distributed computing model

- Disadvantages

- Expensive infrastructure required
- Fault tolerance is hard to achieve

Horizontal Scaling

Advantages

- Nodes can be added in an adhoc manner as processing power is needed
- Multi-core processing nodes are inexpensive

- Disadvantages

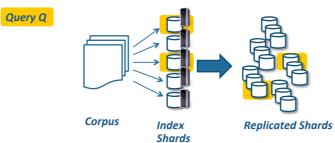
 Additional communication and coordination overheads are incurred

Parallelised Indexing and Retrieval



Horizontal scaling is used by large search engines to parallelise the indexing process and the index itself

- Spread the index out into shards running on many machines
- Replicate each shard multiple times to allow for multiple queries to be processed in parallel and for fault tolerance



In the following, we cover distributed retrieval, then distributed indexing

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Distributed Retrieval Architectures (1)



So how do we partition data between nodes?

					Each row represents
	t ₁	t ₂	t ₃	t ₄	a document d _j and each column
d ₁		3	1		represents an indexing term t i
d ₂	5	2	1	3	indexing term t
d ₃		4			
d ₄	4	5		4	

Option 1: Term Partitioning

- -Different nodes (or *query servers*) are associated to different terms: e.g. A-J K-Q, R-Z
- -During query processing, different queries *touch* different query servers
- -So querying load is spread across different query servers

Baeza-Yates et al. Challenges on distributed web retrieval. ICDE 2007.

Distributed Retrieval Architectures (2)





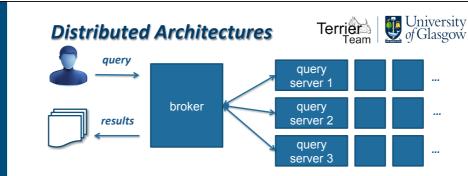
	t ₁	t ₂	t ₃	t ₄
d ₁		3	1	
d ₂	5	2	1	3
d ₃		4		
d ₄	4	5		4

Option 2: Document Partitioning

- -Different documents are allocated to P different query servers
- During query processing, each server executes the query on N/P documents, so (for even partitioning), load is even on each query server
- -The results from each of the servers are combined into a final result list

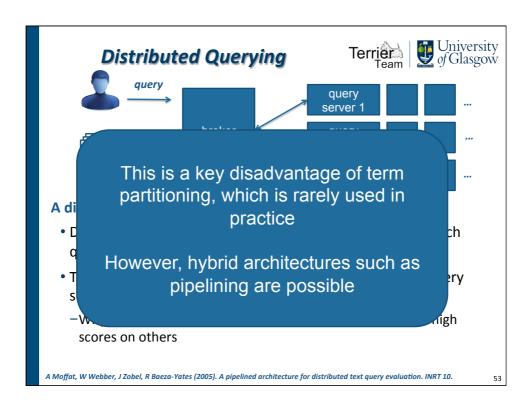
Baeza-Yates et al. Challenges on distributed web retrieval. ICDE 2007.

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A distributed retrieval setting is coordinated by the broker

- -The broker passes queries to query servers, and collates the top K results for the user.
- -Query servers can be replicated: increases throughput and fault tolerance



Document Partitioning Strategies





A few variety of document partitioning strategies exist:

- Random good for efficiency on large collections: all queries touch all partitions
- Semantic/topic e.g. if collection is already organized into semantically meaningful sub-collections; a query targets particular sub-collections
 - -News, tweets, webpages, images

We want each collection to be "well separated", such that query maps to a distinct collection containing the largest number of relevant documents

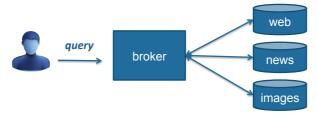
- E.g. by language
 - Also permits geographically distributed data centres: keep the Chinese index in Hong Kong
- E.g. by examining a query log, and clustering documents by the queries that touched them

Resource Selection & Aggregated Search





How do we tell which partitions can answer a query?



- **1. Resource selection** techniques (CORI, ReDDE): statistical predictors if a sub-collection can answer a query
- **2. Learn** if a sub-collection is good for a query: e.g. present users with news results, see if they click

M Shokouhi and L Si (2011), Federated Search, Foundations and Trends in IR 5(1).

J Arguello, F Diaz, J Callan, J-F Crespo (2009). Sources of evidence for vertical selection. SIGIR.

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Keep Up Efficiency!





Large search engines may need hundreds of thousands of query servers...

- ...representing a significant consumption of power data centres must be near cheap, green energy sources
- Green IR is therefore important: Keep your search engine as efficient as possible => more throughput, less servers, less €!

Modern trends:

- Scheduling queries to least busy query servers [21]
- Changing the efficiency/effectiveness tradeoff according to query expense or current volume [22, 23]
- Selective parallelisation: using more cores for expensive queries

[21] C Macdonald et al (2012). Learning to predict response times for online query scheduling. SIGIR.

[22] D Brocoolo et al (2013). Load-Sensitive Selective Pruning for Distributed Search. CIKM.
[23] N Tonellotto et al (2013). Efficient and effective retrieval using selective pruning. WSDM.

[24] M Jeon et al. (2014). Predictive parallelization: taming tail latencies in web search. SIGIR.

Summary: Distributed Retrieval Terrier University of Glasgow





Distributed Retrieval environments...

- ...permit efficient retrieval across large-scale collections
- ...are particularly applicable for Web-scale search engines

We examined partitioning schemes and resource selection

- How to decide which part of the index we should examine...
- How to address efficiency in a distributed retrieval environment...

Next up: how do we generate distributed indices?

Distributed Indexing with MapReduce



MapReduce





Horizontal Scaling was popularised by Google and its MapReduce paradigm [25]

- Framework for distributing batch processing of large datasets over multiple machines
- Idea: Many tasks involve doing a simple map operation over each record in a large dataset
 - E.g. Indexing, hyperlink analysis, spam detection

Map Poduce is not for search: it is for batch operations like
Map a function over
each record in data

s a popular open source implementation of
Sort, Partition and
Merge results

[25] J. Dean and S. Ghemawat. MapReduce: simplified data processing on large clusters. Communications of the ACM. 51(1), 2008

Example: Indexing with MapReduce





Document indexing can be described using MapReduce [26]

The input collection is divided by document into input splits

Map

- Input <Docid, Document>
- Output <Term, Posting List>

The Map task builds partial posting lists for the documents that it sees

Sorting

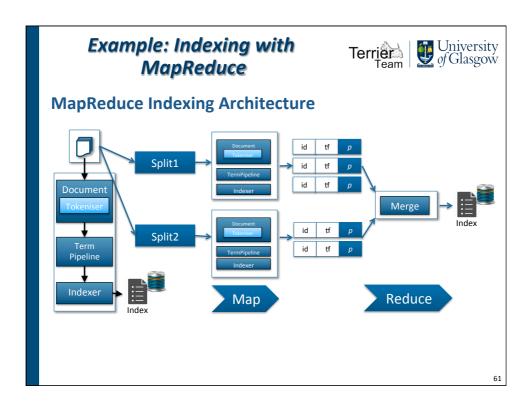
Partial posting lists are sorted and grouped by term

Reduce

- Input <Term, Posting List[]>
- Output <Term, Posting List>

The **Reduce task** combines all of the partial posting lists for a single term

[26] R. McCreadie et al. MapReduce indexing strategies: Studying scalability and efficiency. IPM 48(5), 2011.



Issues with MapReduce



However, MapReduce is a batch-orientated paradigm

- A MapReduce job processes a fixed set of input data
- Follows a "Store-then-process" model of computation

Disadvantages:

- Complex tasks are difficult to represent as maps and reduces
 - Multiple Map and Reduce tasks may need to be chained together
- Lack of responsiveness
 - Batches need to be built before processing can start
 - Not well suited to document retrieval
 - Wasted time in job setup and for the coordination of processing

Moving toward real-time processing



STREAM ARCHITECTURES

Introducing Streams





Modern search systems are not batch-orientated, but rather process data in a streaming manner

- Large volumes of documents are indexed continually over time, as they are crawled
- User queries also arrive in at very high rates and need to be processed quickly and in parallel

To tackle streaming data, we need to adapt our search architecture!

Introducing Streams



There are many streams that we might want to search:



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The Challenges of Stream Processing

Thousands of documents need to be processed every second

- Consistently, forever

Stream input rate is not constant

 Twitter receives ~4600 tweets/second on average, but can burst at 12,000 tweets/second

Responses are needed fast

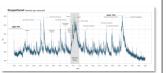
- E.g. for event detection, its no good detecting an event an hour after it happens
- Users expect new documents to be searchable immediately c.f. Twitter Search

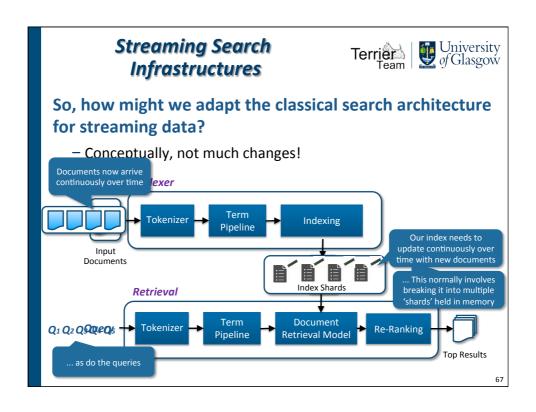
Processing time must remain constant

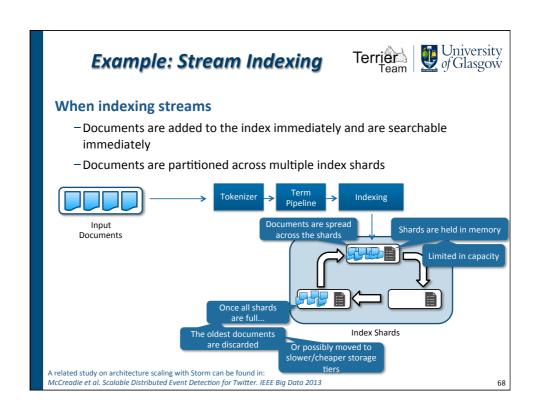
Stonebraker et al. The 8 requirements of real-time stream processing. ACM SIGMOD Record 2005.

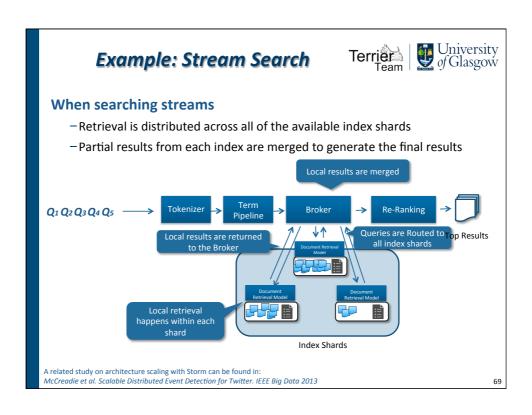
Terrier University of Glasgow

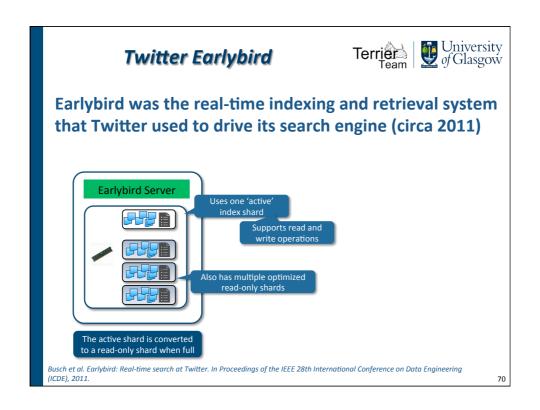


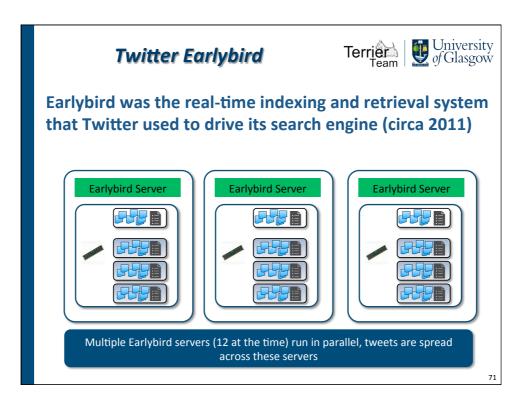


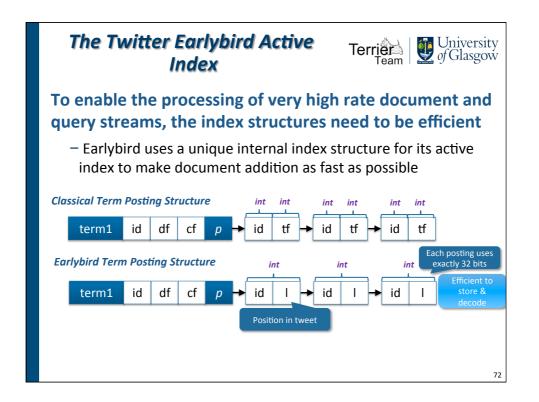












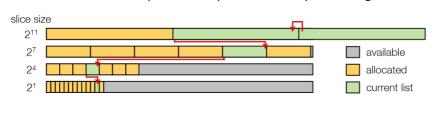
The Twitter Earlybird Active Index





To enable the processing of very high rate document and query streams, the index structures need to be efficient

- Earlybird uses a unique internal index structure for its active index to make document addition as fast as possible
- Postings are arranged into (4) fixed length arrays
 - Fast to traverse only requires a linear memory scan
 - Predictable access pattern helps hardware do pre-fetching



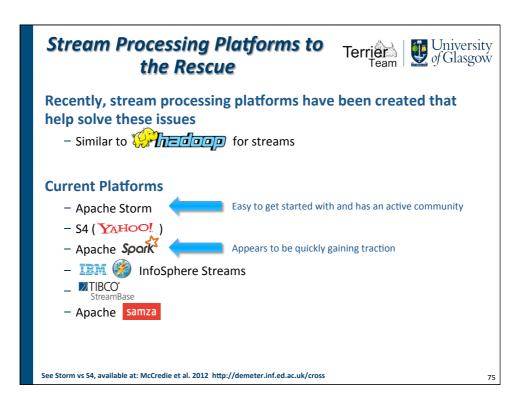
Complexities when processing streams

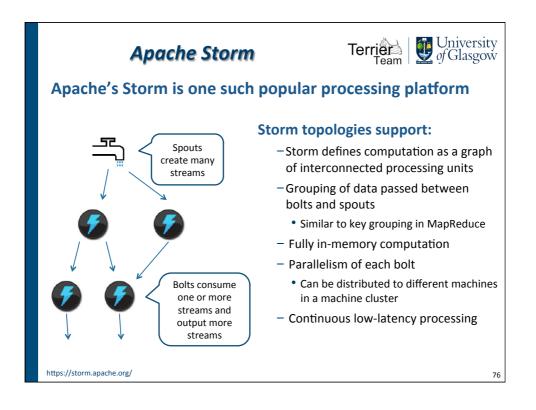




The overall simplicity of the above architecture hides significant complexities that do not exist for batch processing

- We need to distribute the architecture components across multiple machines while providing
 - Distributed Continuous Computation
 - Fault Tolerance
 - Avoid overheads when keeping the system synchronized
- When deployed, the indexing and search topology needs to be modular and flexible
 - Avoid bottlenecks on particular components
 - Ideally we want to be able to allocate more resources during hot periods with high document indexing or query loads





Storm vs MapReduce





When tackling Big Data Streams, Storm has the following advantages:

- Computation is done fully in memory
 - Faster processing by avoiding costly disk-seeks
- Computation is continuous
 - Documents are processed immediately as they arrive
 - Avoid start up costs inherent to MapReduce jobs
- Single complex topologies are possible in contrast to chaining multiple Map->Reduce operations

University of Glasgow

Performance of a Storm-based Search System

Terrier Team 2000 So, how fast is a search system

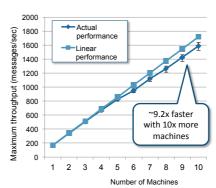
Test using a corpus of tweets

Using a cluster of commodity machines

-Scaling Performance

built using Storm?

- Achieves very close performance to perfect linear scaling
- Retrieval Latency
 - Sub-second response times on average for tweet search



Total	Average	Maximum
Number of	response	response
queries	time	time
3 500	171.46 ms	3.42 sec

SMART FP7 consortium. Deliverable D5.1.1, "SmartReduce Engine", 2012. http://www.smartfp7.eu/public-deliverables

Stream Processing Summary





Stream processing introduces new challenges to information retrieval systems

- -Indexing (and retrieving) documents as soon as they occur
- -High volumes and inconsistent (bursty) input rates
- -Retrieval models to identify new, relevant documents

Stream processing frameworks offer methods of easily distributing streamed processing across multiple nodes

• Storm, Spark etc.

WRAPUP

IR Infrastructure Summary





IR has seen 30+ years of systems development to ensure retrieval that is both effective and efficient

- These two dimensions form a dichotomy: many techniques that can enhance effectiveness may be too expensive to deploy
- Recent years have seen particularly challenging environments, including Web search (scale) and real-time search (velocity)

The lecture covered a range of industry standard and more recent research:

• From caching & MaxScore to learning-to-rank, via distributed retrieval, MapReduce indexing and stream processing

Many techniques described here are widely implemented, including within open source platforms such as Terrier

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